

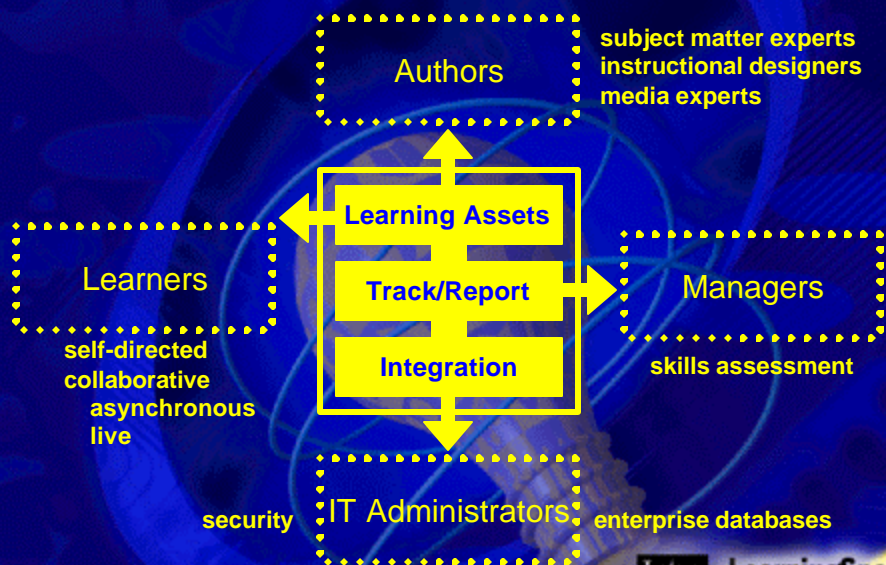
Learning Management Systems

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Learning Management Systems





Market Challenges to LMS Adoption

- What is online learning?
- How does it related to existing learning cultures?
- How do you make money at it?
- How do you distinguish competitors from potential partners?

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The Present: Implementation Challenges

- Customers underestimate complexity
- Political turf issues
- Getting and using content
- Integration with enterprise systems
- Scalability
- Nascent practice, few practitioners

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The Future: Dynamic Learning Management

- Federal ADL Initiative vision
- Anyone, any where, any time, any subject
- Individual or collaborative as appropriate
- Connected, wireless, disconnected as appropriate
- Situationally appropriate delivery platforms
- Seamless, personalized, multi-modal assessment
- Dynamic and distributed content aggregation

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Getting to DLM on a Global Scale

- Interoperability standards are the key
 - metadata for resource discovery and aggregation
 - data models for people, competencies, tasks
- A unique collaboration is the means
 - ADL, AICC, ARIADNE, IMS and IEEE LTSC
- Getting researchers involved is difficult
 - in other words you!!!
 - don't expect business as usual



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